

Plainville Public Library

Value of Services Provided Fiscal Year 2022

Books: Children's Books based on SLJ Average Book Prices
Circulated 33,123 items at the average cost of \$18.67 = \$618,406
Adult Books based on SLJ Average Book Prices
Circulated 16,893 items at the average cost of \$14.99 = \$485,483
Downloaded 6760 ebooks at MBLC Legislative Agenda for FY24 average cost of \$14.99 = \$101,332

Movies: 9,781 "rentals" at the RedBox price of \$2.25 per day = \$154,051

Audio Book: 2302 at average cost of \$20 = \$46,040 Based on Publisher's Weekly
4396 downloads of online audio at average cost of \$24.99 = \$109,856 Based on MBLC Legislative Agenda for FY24

Music: 1178 albums borrowed with average of 14 songs per album at iTunes price of 1.29 per downloaded song = \$16,492

Video Games: 4144 households at Gamefly subscription price of \$22.95/month = \$95,105

Internet Access: 4144 households in Plainville times the average cost of broadband service \$40 per month = \$1,989,120

Magazines: 18 titles at average of \$25 per subscription = \$450

Digital Magazines: Over 1000 titles at average \$25 = \$25,000

Daily Newspapers: 4144 households at subscription price of \$1400 per year = \$5,801,600

Access to Digital Resources: 2598 uses/documents at average of Teacher Pay Teachers cost of \$3.50 = \$9,093

Take Home Storytimes for 2-5 year olds based on Kindermusik virtual class cost of \$70 per month at average of 10 children per week for a total of \$6,300

Remote Summer activities for children (July & August 2021) at \$15 per program, 16 programs = \$240 per child times the average attendance = \$6,000. Based on the average Hockomock Y cost of mini camps

Discounted Museum Passes: 1189 uses at average discount per pass of \$39 based on 4 persons = \$46,371

Library of Things/Hotspots: 195 uses at average of \$20 rental fee = \$3900

Total value of service = \$9,541,749

Total FY2022 budget of Plainville Public Library = \$246,482

For every dollar the Town of Plainville invests in the Plainville Public Library we return over \$38.71 in services