

Plainville Public Library
Value of Services Provided Fiscal Year 2019

Books: Children's Books based on SLJ Average Book Prices
Circulated 24,425 items at the average cost of \$17.85 = \$435,986
Adult Books based on SLJ Average Book Prices
Circulated 16,690 items at the average cost of \$26.93 = \$449,462
Downloaded 4436 ebooks at average Amazon cost of \$10 = \$44,360

Movies: 15,266 "rentals" at the RedBox price of \$1.29 per day = \$137,852

Audio Book: 1904 at average cost of \$20 = \$38,080 Based on Publisher's Weekly and 1363
downloads of online audio at average cost of \$14.99 = \$20,431 Based on iTunes

Music: 2115 albums borrowed with average of 14 songs per album at iTunes price of
1.29 per downloaded song = \$38,197

Video Games: 3744 households at gamefly subscription price of \$12.17/month = \$76,607

Internet Access: 3744 households in Plainville times the average cost of broadband service \$40
per month = \$1,797,120

Magazines: 70 titles at average of \$25 per subscription = \$1750

Daily Newspapers: 3744 households at subscription price of \$1400 per year = \$5,241,600

Weekly active participatory storytimes for ages 0-2: based on Kindermusik cost of \$120 per
month = \$1440 per child at average 30 children a week for a total of \$43,200

Storytimes for 3-5 year olds based on Little Seeds cost of \$13 each per child at average of 40
children per week for a total of \$26,000

Science/Craft sessions for 15 children = \$450 x 25 times a year = \$11,250
Based on Hockomock Y class cost of \$30 per child

Summer activities for children at \$30 per program, 16 programs = \$480 per child times the
average attendance = \$7,200. Based on the average Hockomock Y cost of mini camps

Discounted Museum Passes: 1588 uses at average discount per pass of \$39 based on 4 persons=
\$61,932

Total value of service = \$8,419,678

Total FY2019 budget of Plainville Public Library = \$239,553

**For every dollar the Town of Plainville invests in the Plainville Public Library we return
over \$35.15 in services**