

Plainville Public Library
Value of Services Provided Fiscal Year 2018

Books: Children's Books based on SLJ Average Book Prices

Circulated 25,918 items at the average cost of \$17.85 = \$462,636

Adult Books based on SLJ Average Book Prices

Circulated 19,957 items at the average cost of \$26.93 = \$537,442

Downloaded 2149 ebooks at average Amazon cost of \$8.67 = \$25,672

Movies: 18,082 "rentals" at the RedBox price of \$1.29 per day = \$163,280

Audio Book: 19601 at average cost of \$20 = \$38,020 Based on Publisher's Weekly and 1363 downloads of online audio at average cost of \$14.99 = \$2,0431 Based on iTunes

Music: 3201 albums borrowed with average of 14 songs per album at iTunes price of 1.29 per downloaded song = \$57,810

Video Games: 3744 households at gamefly subscription price of \$12.17/month = \$76,607

Internet Access: 3744 households in Plainville times the average cost of broadband service \$40 per month = \$1,797,120

Magazines: 70 titles at average of \$25 per subscription = \$1750

Daily Newspapers: 3744 households at subscription price of \$1400 per year = \$5,241,600

Weekly active participatory storytimes for ages 0-2: based on Kindermusik cost of \$120 per month = \$1440 per child at average 20 children a week for a total of \$28,800

Storytimes for 3-5 year olds based on Marcie and Me cost of \$395 per 13 week session, 3 sessions per year per child at average of 20 children per week for a total of \$29,625

Science/Craft sessions for 15 children = \$1800 x 12 times a year = \$21,600
Based on Hockomock Y class cost of \$120 per child

Summer activities for children at \$20 per program, 16 programs = \$320 per child times the amount of children in grades K-6 in Plainville (833) = \$266,560 Based on the average Hockomock Y cost of mini camps

Discounted Museum Passes: 1034 uses at average discount per pass of \$26.50 based on 4 persons = \$27,401

Total value of service = \$8,765,313

Total FY2018 budget of Plainville Public Library = \$228,230

For every dollar the Town of Plainville invests in the Plainville Public Library we return over \$38.40 in services