

Plainville Public Library
Value of Services Provided Fiscal Year 2016

Books: Children's Books based on SLJ Average Book Prices

Circulated 21,893 items at the average cost of \$18.01 = \$394,293

Adult Books based on SLJ Average Book Prices

Circulated 18,052 items at the average cost of \$27.59 = \$498,055

Downloaded 2978 ebooks at average Amazon cost of \$10.00 = \$29,780

Movies: 17,112 "rentals" at the RedBox price of \$1.29 per day = \$154,521

Audio Book: 1976 at average cost of \$25 = \$49,400 Based on Publisher's Weekly and 722
downloads of online audio at average cost of \$17.87 = \$12,902 Based on iTunes

Music: 2935 albums borrowed with average of 14 songs per album at iTunes price of
1.29 per downloaded song = \$53,006

Video Games: 3111 households at gamefly subscription price of 22.95/month = \$71,397

Internet Access: 3111 households in Plainville times the average cost of broadband service \$40
per month = \$1,493,280

Magazines: 64 titles at average of \$25 per subscription = \$1600

Daily Newspapers: 3111 households at subscription price of \$800 per year =2,488,800

Weekly active participatory storytimes for ages 0-2: based on Kindermusik cost of \$120 per
month = \$1440 per child at average 20 children a week for a total of \$28,800

Storytimes for 3-5 year olds based on Marcie and Me cost of \$395 per 13 week session, 3
sessions per year per child at average of 20 children per week for a total of \$23,700

Science/Craft sessions for 15 children = \$1800 x 12 times a year = \$21,600
Based on Hockomock Y class cost of \$120 per child

Summer activities for children at \$20 per program, 16 programs = \$320 per child times the
amount of children in grades K-6 in Plainville (833) = \$266,560 Based on the average
Hockomock Y cost of mini camps

Discounted Museum Passes: 865 uses at average discount per pass of \$26.50 based on 4
persons= \$22,922

Total value of service = \$5,610,617

Total FY2015 budget of Plainville Public Library = \$205,610

**For every dollar the Town of Plainville invests in the Plainville Public Library we return
over \$27.25 in services**