

**Plainville Public Library**  
**Value of Services Provided Fiscal Year 2011**

**Books:** Children's Books  
Circulated 29,417 items at the average cost of \$21.10 = \$620,699

Adult Books  
Circulated 21,967 items at the average cost of \$34.57 = \$759,399  
Based on Bowker Annual 2007 figures

Downloaded 276 ebooks at average Amazon cost of \$12.00 = \$3,312

**Movies:** 22,798 "rentals" at the RedBox price of \$1 per day = \$159,586

**Audio Book:** 3400 at average cost of \$41.26 = \$140,284 Based on Bowker Annual 2007 survey and 167 downloads of online audio at average cost of \$25.95 = \$4334 Based on iTunes

**Music:** 4022 albums borrowed with average of 14 songs per album at iTunes price of 1.29 per downloaded song = \$72,637

**Internet Access:** 3009 households in Plainville times the average cost of broadband service \$40 per month = \$1,444,320

**Magazines:** 53 titles at average of \$25 per subscription = \$1325.00

**Daily Newspapers:** subscription price = \$1226.00

**Weekly active participatory storytimes** for ages 0-2: based on Kindermusik cost of \$190 for 15 weeks, 3 sessions per year = \$570 per child at average 20 children a week for a total of \$11,400

**Storytimes** for 3-5 year olds based on Marci and Me cost of \$300 per session, 3 sessions per year = \$900 per child at average of 20 children per week for a total of \$18,000

**Science After School** sessions for 15 children = \$1425 x 6 times a year = \$21,375  
Based on Hockomock Y science mini camp cost of \$95 per child

**Summer activities for children** at \$15 per program = \$240 per child times the amount of children in grades K-6 in Plainville (833) = \$199,920 Based on the average Hockomock Y cost of mini camps

**Discounted Museum Passes:** 839 uses at average discount per pass of \$39.53 based on 4 persons= \$33,166

**Total value of service = \$3,486,649**

**Total FY2009 budget of Plainville Public Library = \$183,108**

**For every dollar the Town of Plainville invests in the Plainville Public Library we return over \$19.04 in services**